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This fourth edition of the bestselling guide shines a light on the most shocking frauds and financial reporting offenders, and gives investors the tools they need to spot deceptive financial reporting in the global markets. This unparalleled guide provides the investigative tools you need to detect.\* Corporate cultures that incentivize dishonest practices\* The latest tricks companies use to exaggerate revenue and earnings\* Techniques devised by management to manipulate cash flow as easily as earnings\* Companies that use misleading metrics to fool investors about their financial performance\* How companies use acquisitions to hide deterioration in their underlying business\* You'll learn everything you need to know to unearth deceptive reporting and avoid costly mistakes. This new edition focuses on the key case studies from the past quarter century and brings you up to date on accounting chicanery in the global markets. Howard Schilit and his team of renowned forensic accounting experts reveal the most shocking frauds, expose financial reporting miscreants, and unveil the latest methods companies use to mislead investors. Get Mark Richards's Software Architecture Patterns ebook to better understand how to design components—and how they should interact. It's yours, free. Get it now © 1996-2014, Amazon.com, Inc. or its affiliates From the " Sherlock Holmes of Accounting," the tools you need to stay a step ahead of the crooks" Howard Schilit is the authority on forensic accounting. Financial Shenanigans is invaluable reading for market participants seeking to identify deceptive behavior in company financial statements." Julian Robertson, legendary investor and founder, Tiger Management "A must-read! The authors teach forensic financial statement analysis in an easy-to-digest format with lots of war stories. Guaranteed to help investors in their quest to avoid ticking time bombs in their portfolios." Marc A. Siegel, board member, Financial Accounting Standards Board This is a timeless guide to better understand how financial malfeasance can be spotted early. Financial Shenanigans teaches all of us fraud-detection-made-easy. Jules Kroll, pioneering private investigator and founder of Kroll Associates and K2 Global "Required reading for every investor who desires to avoid financial losses. This new edition is a classic and better than ever." Thornton L. O'glove, author, Quality of Earnings "If the original Financial Shenanigans was the Bible of detecting accounting frauds, then this latest version is the Talmud of cooked books. Regulators, audit committee members, and business journalists should be required to read this work if they are involved in public companies." Boris Feldman, partner, Wilson Sonsini Goodrich & Rosati, Palo Alto "An incisive and entertaining review of the recipes used by corporations and executives to 'cook the books.' It's a must-read for investors, lawyers, corporate directors, and anyone else interested in the integrity of the accounting and governance process." Joseph A. Grundfest, professor of law and business and codirector, Rock Center on Corporate Governance, Stanford Law School About the Book: With major financial scandals popping up in greater numbers—and with more inevitably on the way—it has never been more important for you to understand what dishonest companies do to trick investors. Since the early 1990s, Financial Shenanigans has been helping investors unearth deceptive financial reporting at the most critical time—before they suffer major losses. Now, the third edition broadens its focus to include the newest, most sophisticated techniques companies use to mislead investors. Referred to as the "Sherlock Holmes of Accounting" by BusinessWeek, Howard Schilit and renowned forensic accounting expert Jeremy Perler take you deeper into the corporate bag of tricks, exposing new levels of accounting gimmickry and arming you with the investigative tools you need to detect: Earnings Manipulation Shenanigans: Learn the latest tricks companies use to exaggerate revenue and earnings. Cash Flow Shenanigans: Discover new techniques devised by management that allow it to manipulate cash flow as easily as earnings. Key Metrics Shenanigans: See how companies use misleading "key" metrics to fool investors about their financial performance. Financial Shenanigans brings you completely up to date on accounting chicanery in the global markets, shining a light on the most shocking frauds and financial reporting miscreants. This insightful, detailed guide written by recognized experts on the subject provides the knowledge and tools you need to spot even the most subtle signs of financial shenanigans. The best of it's kind, a case study approach to forensic accounting, similar to "What's Behind the Numbers?", published by Wiley competitor McGraw Hill. "Financial Shenanigans" has a simple theme -there are all kinds of ways to obfuscate business activities when non-GAAP accounting practices are reported to the public, and many of these tricks center on a range of things from simply allocations of liabilities to profits, to more sophisticated measures like coordinating with vendor/supplier/buyer. The best of it's kind, a case study approach to forensic accounting, similar to "What's Behind the Numbers?", published by Wiley competitor McGraw Hill. "Financial Shenanigans" has a simple theme -there are all kinds of ways to obfuscate business activities when non-GAAP accounting practices are reported to the public, and many of these tricks center on a range of things from simply allocations of liabilities to profits, to more sophisticated measures like coordinating with vendor/supplier/buyers to quicken/slow down/exaggerate purchases often manifesting themselves as channel stuffing, double counting, or mis-attributing profits from serial acquisitions to name a few. The later is probably the best known trick as the lack of strict government oversight in this case led to several M&A booms (and busts) over the past few decades. As a personal aside, I found it especially funny that one of the small-fry cases the text reviews was one from Kevin O'Leary, currently a co-host of "Shark Tank", the so-called "Donald Trump of Canada". Specifically, his potentially underhanded sale of his company "The Learning Company", a sort of shell firm that was able to portray itself as a profitable company by rapid acquisitions of other companies and listing those as assets for the black in their books, to Mattel, who themselves were doing the same thing. Unfortunately for Mattel, their accountants failed to do their due diligence and dramatically overpaid for a company made up of smaller entities, many of which were bleeding capital quarter-over-quarter. Mattel's CEO resigned shortly after reporting multi-billion dollar losses, and in hindsight, we've seen Mattel in general declining in relative to terms since that deal with other main competitors, like Hasbro. The book outlines this trick several times in many different cases, and it never. One case of this that is briefly mentioned at the beginning of the text, but not actually cases was that of CUC, who's acquisition of Sierra Online destroyed that company, a story that has still not been properly written on but any text in the market. What makes many of these tricks hard to stop is they often deal with activities that are not outright fraud, i.e. writing bogus numbers to the book, but instead deal with manipulating business operations in sales and supply chains to shift regular institutional activity to meet or exceed quarterly reports. In recent time, company's like IBM have been accused of this sort of thing in the business press. The book is a good intro to this field and combined with either a formal course in accounting and/or forensic accounting, especially focused on fraud analytics, could probably serve one well in a plethora of applications from traditional corporate finance and audit/accounting, to informing valuation of companies for investment and/or IPO purposes. For the later use-case, it's especially good that so many case-studies of accounting trickery are outlined, to provide historical context in ways the recently (or imminently public) company could be portraying themselves more desirable than they really are, especially since many of these newer firms will be engaging in high-volume sales in their first few quarters at least, an activity that is definitely rife with potential manipulation. Highly recommended ...more



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